

Thursday 7 October 2010

9am - 5pm

Genesis Centre, Somerset College

You are invited to attend our sponsored event to find out how you can not only protect your bottom line but also gain competitive advantage.

The award-winning Genesis Project, the sustainable construction resource and learning centre for the South West at Somerset College in Taunton, is launching a new environmental technologies demonstration and training facility with a regional business to business exhibition.

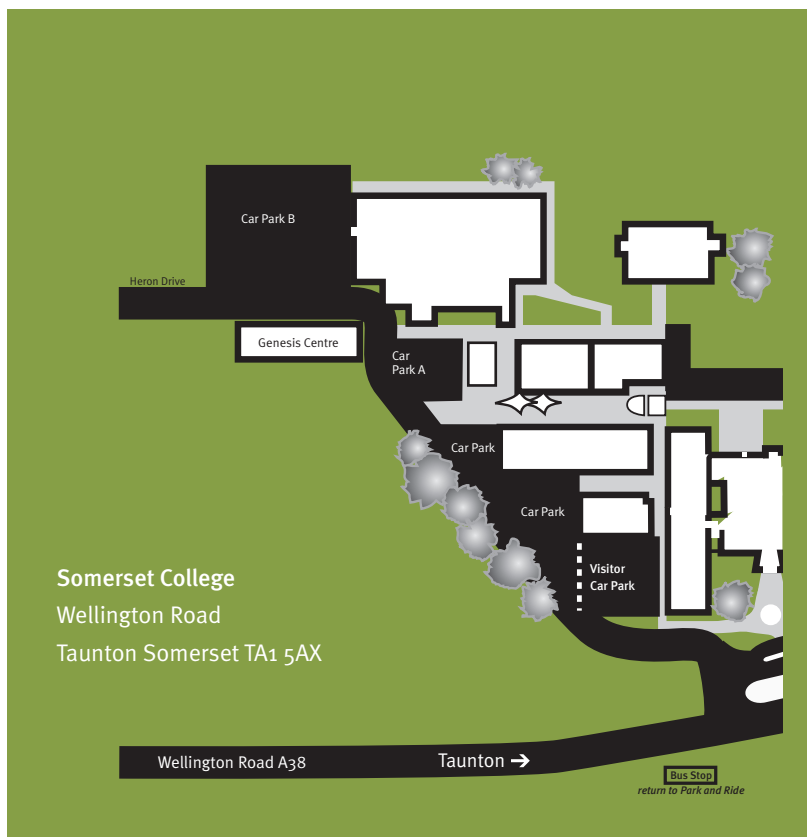
This free event includes Keynote speeches from:

- **Peaches Golding**//OBE from the Prince's Mayday Network, founded by HRH The Prince of Wales - *Their aim is to inspire, engage, support and challenge as many businesses as possible as they work together towards a sustainable future*
- **Peter Lacey**//Managing Director of Accenture Sustainability Services - *How to achieve high performance from integrating sustainability*
- **The Met Office**//*How they are reducing their carbon footprint with examples you can take back to your business*
- **Sam Grayston**//Regional Manager of the Cooperative Group - *Improve your profitability while being ethical*
- **Lex Cumber**//Business Development Manager, Midas Group - *the changing landscape of building as seen by one of the UK's largest sustainable construction companies*

Business Futures will also include the following presentations:

- The launch of the EU/RDA funded project targeted at improving sustainable construction practices The Knowledge Exchange at Genesis Project
- Advice on how to use IT to reduce your impact on the environment
- Information to understand the benefits of an energy audit as a first step to benefiting from Feed in Tariffs
- Details of initiatives on how to reduce waste and minimise costs including hints and tips on how to make this into a long-term action plan
- See micro-generation and environmental technologies in situ and being demonstrated:
 - Solar Photovoltaic (PV)
 - Solar Thermal
 - Ground and air source heat pumps
 - Biomass
 - Integration of technologies to provide heating solutions

Come to this conference and learn about how your business will prosper in a green environment. You are encouraged to stay all day and hear all our speakers, however, you may wish to just drop in for an hour or so which is possible. The conference is flexible so that you can attend when you can.



Light refreshments will be available to purchase throughout the day within the Networking Cafe.

In keeping with the event's ethos, we ask all attendees to utilise Taunton's Park and Ride services. For those with access issues there will be a small amount of parking on site.

Register at www.genesisproject.com/events



Supported by:



UK Businesses are being challenged to 'green their future'.

Are you ready?



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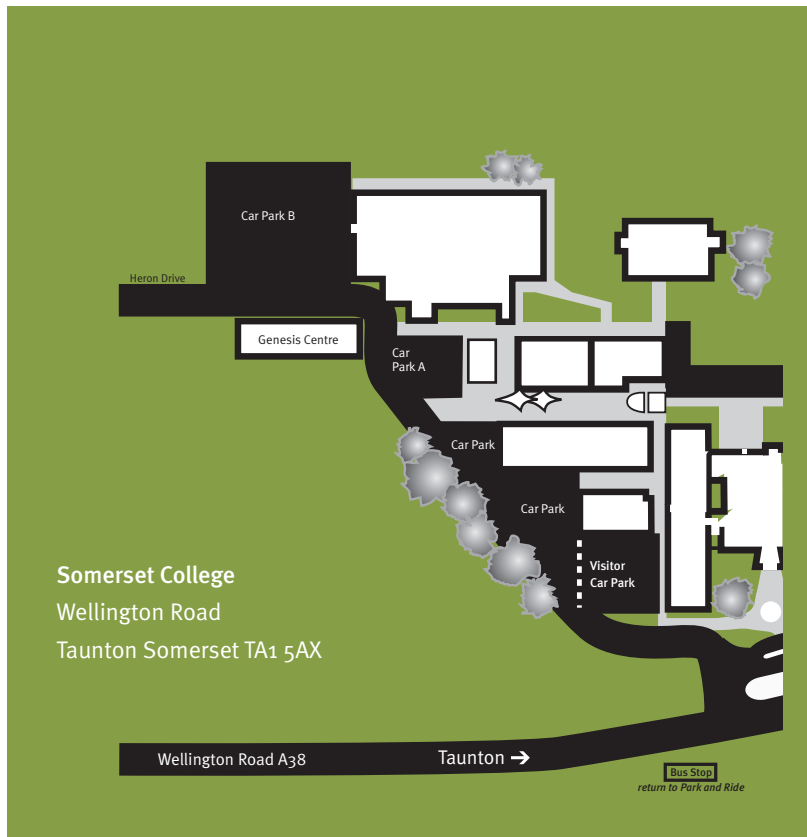
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[Click here to register](#)



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